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CCCU Welcomes New Business Development and Financial Education Specialist

[LAS VEGAS, Nev.] September 15, 2025 – [Clark County Credit Union \(CCCU\)](#) is proud to announce the appointment of Creson Oakley as its first ever Business Development and Financial Education Specialist.

Oakley has been a part of the CCCU team since 1992, beginning her career as a teller and advancing through a variety of roles including loan officer, loan underwriter, consumer lending manager and branch manager. As a Certified Financial Counselor with more than 30 years of credit union experience, she brings a wealth of knowledge and a passion for helping members achieve their financial goals and dreams to this role.

Oakley will focus on building and strengthening relationships with the credit union's select employee groups (SEGs), nonprofit partners, schools, local government and business organizations. She will deliver financial education presentations and courses designed to meet the needs of both youth and adults. By being actively engaged in the community, Oakley helps CCCU provides financial guidance and professional financial support to those who need it most in our local community.

"Creson's depth of financial experience and dedication to our community and founding members make her a natural fit for this role," said Shannon Hiller, Chief Marketing Officer at CCCU. "She can draw on years of experience helping our members in a one-on-one setting to help individuals feel supported and empowered to make informed financial decisions. I have seen first-hand the light that comes into someone's eyes when they learn a new financial concept that will change their life."

For more information about CCCU and its commitment to financial education, visit www.CCCULV.org. Organizations can request a financial presentation by emailing marketing@cccuv.com.

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About Clark County Credit Union

Founded in 1951, CCCU is a not-for-profit financial institution dedicated to serving its members with outstanding financial products and services. They serve over 57,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas, and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. With a focus on community involvement and personalized service, CCCU continues to be a trusted financial partner for individuals and families in the Las Vegas area. CCCU has assets of \$1.5 billion and six branches throughout Southern Nevada. More information about CCCU can be found online at www.ccculv.org.

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