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**MEDIA CONTACT:** Shannon Hiller  
[hillers@cccuv.com](mailto:hillers@cccuv.com)

## **CCCU Earns Prestigious Ranking on Forbes' List of Best-In-State Credit Unions**

[LAS VEGAS, Nev.] – June 24, 2024 – [Clark County Credit Union \(CCCU\)](#) is proud to announce its recognition as the highest ranked local Nevada credit union on America's Best-In-State Credit Unions 2024 by Forbes and Statista. This esteemed ranking, released on [Forbes.com](#) earlier this week, underscores CCCU's commitment to excellence in serving the financial needs of its local community.

Forbes, in collaboration with Statista, conducted an extensive evaluation to identify credit unions that excel in meeting the unique financial expectations of their respective communities. The ranking is based on two primary sources:

1. **Independent Survey:** Over 26,000 US consumers were surveyed to rate credit unions where they currently or previously held checking or savings accounts. Ratings were assessed across six dimensions, including Trust, Terms & Conditions, Branch Services, Digital Services, Customer Services, and Financial Advice.
2. **Publicly Available Reviews:** A sentiment analysis approach was applied to publicly available online text reviews and ratings for each credit union in each state.

"We are thrilled to be recognized as one of America's Best-In-State Credit Unions by Forbes and Statista," said Matt Kershaw, President and CEO of CCCU. "This achievement is a testament to the hard work and dedication of our team in delivering exceptional financial services and solutions to our members."

For more information about Clark County Credit Union and its award-winning services, please visit [www.CCCULV.org](http://www.CCCULV.org).

### **About Clark County Credit Union**

Founded in 1951, CCCU is a not-for-profit financial institution dedicated to serving its members with outstanding financial products and services. They serve over 52,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas, and City of North Las Vegas), medical professionals, members of Nevada

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Public Radio (KNPR) and numerous select employer groups. With a focus on community involvement and personalized service, CCCU continues to be a trusted financial partner for individuals and families in the Las Vegas area. CCCU has assets of \$1.1 billion and six branches throughout Southern Nevada. More information about CCCU can be found online at [www.ccculv.org](http://www.ccculv.org).

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