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## **Clark County CU Provides Over \$9.5 Million in Direct Financial Benefits to its Members**

[LAS VEGAS, Nev.] – May 17, 2023 – The Credit Union National Association (CUNA) has determined that Clark County Credit Union (CCCU) provided more than \$9.5 million in direct financial benefits to its 50,256 members in the last 12-month recording period. Credit Unions generally provide financial benefits to members by charging less for loans, paying more on deposits and charging fewer/lower fees compared to banking institutions.

During the recording period, CCCU provided \$9,578,469 in direct financial benefits to its members. Additionally, the credit union provided loyal high-use member households \$1,051 in direct financial benefits.

“Receiving a Certificate of Excellence from CUNA is an honorable designation,” President and CEO Matt Kershaw said. “As a local credit union, we strive to provide our members with safe and secure financial alternative to the national banks. One way we do this is through American Share Insurance, which allows members to insure all of their funds.”

The credit union plans to further improve the member experience by bringing more services and products to its members like custom loan offers and approvals through mobile/online banking, youth accounts to save for the future while teaching young adults about financial education, an exclusive credit union travel group that provides cash back with credit union card usage, and charitable giving opportunities from the mobile app, to name a few.

### **About Clark County Credit Union**

Founded in 1951, CCCU is a not-for-profit financial institution serving over 52,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas, and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. CCCU has assets of \$1.1 billion and six branches throughout Southern Nevada and has given back more than \$73.3 million in Bonus Dividends since 2001. More information about CCCU can be found online at [www.ccculv.org](http://www.ccculv.org).

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