



FOR IMMEDIATE RELEASE:
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Applications Open for Ten Smart Start Scholarships from CCCU

[LAS VEGAS, Nev.] – March 23, 2023 – [Clark County Credit Union](#) (CCCU) will award ten scholarships with its annual Smart Start Scholarship, created to help credit union members realize their financial goals and dreams through education. CCCU members (or their children) who meet eligibility requirements and are students who are enrolled in an accredited university, will have the opportunity to be awarded one of ten \$1,000 scholarships.

“The Smart Start Scholarship program is impactful for our community in so many ways,” said CEO Matt Kershaw. “This program assists with the expenses of higher education while providing both financial and career stability, two things we hope all of our members can achieve.”

The [scholarship](#) is open to CCCU members (or their children) who are in good standing with the credit union and are graduating high school seniors or currently enrolled in a state-accredited college or university for both undergraduate and graduate levels.

The winners are selected based on academics and other activities as well as an essay responding to this year’s writing prompt: A recent topic of discussion for many of our members is how to adjust for inflation. In what ways are you adjusting your money and spending habits to account for inflation in our current economy? Please share some of the financial topics you would want to learn about that would help with your future finances, and why you selected those topics.

Click here for the [rules and eligibility](#) and the [application form](#). The deadline to apply is April 14, 2023, at 11:59 p.m.

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About Clark County Credit Union

Founded in 1951, CCCU is a not-for-profit financial institution serving over 51,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas, and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. CCCU has assets of \$1.1 billion and six branches throughout Southern Nevada and has given back more than \$73.3 million in Bonus Dividends since 2001. More information about CCCU can be found online at www.ccculv.org.

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