

FOR IMMEDIATE RELEASE:

April 7, 2022

MEDIA CONTACT: Shannon Hiller

hillers@ccculv.com; 702-939-3006

CCCU's announces Ten Smart Start Scholarships to be Awarded in 2022

[LAS VEGAS, Nev.] – April 7, 2022 – Clark County Credit Union (CCCU) is accepting applications for its annual

Smart Start Scholarship, created to help credit union members and their children realize their financial goals and

dreams through education. The credit union will be awarding ten \$1,000 scholarships to CCCU members who

meet eligibility requirements and are students who are enrolled in an accredited university.

"The Smart Start Scholarship program is a longtime tradition at CCCU," said CEO Matt Kershaw. "This program

helps students with some of the financial burden that comes with college so they can focus more on their higher

education, which can ultimately help them accomplish their goals in life."

The scholarship is open to CCCU members (or their children) who are in good standing with the credit union and

are graduating high school seniors or currently enrolled in a state-accredited college or university.

The selection of the winner is based on academics and other activities as well as an essay responding to this

year's writing prompt: During the pandemic, financial goals have shifted for many people and new financial

questions have risen. Have you experienced any situations where financial know-how helped, or lack thereof

hurt, you or your family? Please share some of the financial topics you would want to learn about that would

help your future self, and why?

Click here for the rules and eligibility and the application form. The deadline to apply is April 22, 2022, at 11:59

p.m.

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About Clark County Credit Union

Founded in 1951, CCCU is a not-for-profit financial institution serving over 50,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas, and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. CCCU has assets of \$1.1 billion and six branches throughout Southern Nevada and has given back more than \$70 million in Bonus Dividends since 2001. More information about CCCU can be found online at www.ccculv.org.

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