



**FOR IMMEDIATE RELEASE:**  
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## **#CCCUlovesNurses during National Nurses Week**

[Las Vegas, Nev.] April 19, 2017 – For the fourth year in a row, Clark County’s only state-chartered credit union for medical professionals is supporting local nursing professionals and students during National Nurse’s Week on May 6-12, 2017. Clark County Credit Union (CCCU) is honoring all nurses and nursing students by offering a [free drawing](#) for prizes like gift cards and travel vouchers.

“As the community’s credit union for the medical community, nurses are a big part of our credit union family,” said Matt Kershaw, CCCU’s Chief Operating Officer. “In celebrating Nurses Week we thank nurses for their acts of selfless service. Our prize drawing is a small token of our appreciation for the huge impact nurses make on the well-being of all Clark County residents.”

From now through midnight, May 12, 2017, nurses may enter to win one of several prizes at [www.CCCULV.org/nurses](http://www.CCCULV.org/nurses). There is no purchase necessary and CCCU membership is not required to win. CCCU will provide one extra entry for the drawing for nurses who post a photo using the special CCCU Nurses Week Snapchat filter, tagging the photo with #ccculovesnurses. The Snapchat filter is only accessible within the walls of a CCCU branch between May 6-12.

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The prize drawings will begin on Monday, May 8, with 5 prizes per day leading up to the grand prize, a \$1,000 travel voucher.

Nursing students are also encouraged to enter a separate drawing at the same location for which there will be one grand prize \$500 gift certificate.

#### **ABOUT CLARK COUNTY CREDIT UNION**

Founded in 1951, CCCU is a not-for-profit financial institution serving 40,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. CCCU has assets of \$650 million and six branches throughout the Las Vegas valley. More information about CCCU can be found online at [ccculv.org](http://ccculv.org).