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CCCU Appoints Dave Upham as COO

[LAS VEGAS, Nev.] – July 5, 2019 – [Clark County Credit Union](#) (CCCU) announces it has selected Dave Upham as its new Chief Operations Officer.

Upham will be spearheading branch service and growth efforts throughout the organization. He will focus on the Member Experience, Call Center Services, Members Auto Buying Services as well as being an integral part of the Senior Leadership Team.

Upham's experience stems from senior management roles, most recently as the Senior Vice President of Member Experience at Redwood Credit Union in California, a \$6 billion credit union.

"Dave's experience, leadership and motivation makes him the perfect fit for us and Clark County Credit Union," said CEO Matt Kershaw. "I believe he already embodies our core values and will inspire the CCCU vision and model."

Upham's desire to remain in the credit union industry led him to CCCU, and he is looking forward to the close member connection that comes with a local credit union. "I've worked for credit unions for over 20 years and did not want to work anywhere else," Upham said. "CCCU is poised to become the largest locally owned financial institution in Nevada and I'm proud to help be a part of that."

About Clark County Credit Union

Founded in 1951, CCCU is a not-for-profit financial institution serving over 46,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. CCCU has assets of \$800 million and six branches throughout the Las Vegas valley. More information about CCCU can be found online at www.ccculv.org.

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