



FOR IMMEDIATE RELEASE:
March 17, 2021

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The Smart Start Scholarship Program Returns to Clark County Credit Union

[LAS VEGAS, Nev.] – March 17, 2021 – [Clark County Credit Union](#) (CCCU) is now accepting applications for its Smart Start Scholarship program. Open to members of the credit union and their children, the scholarships are part of the credit union’s mission to help its members reach their financial goals and dreams.

To continue to celebrate its 70th anniversary this year, CCCU will award seven students with a \$1,000 scholarship to use towards their undergraduate education - one for each decade of the credit union’s history – instead of the traditional five scholarships.

“Promoting education and higher learning is important to the credit union,” said Matt Kershaw, CCCU President and CEO. “Since this is a milestone year for the credit union, we wanted to increase the opportunities by including two ‘bonus’ scholarships to this year’s program to help even more of our members and their children.”

The scholarship is open to CCCU members (or children of members) who are in good standing with the credit union and are either graduating high school seniors or are currently enrolled in a state-accredited college or university.

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The selection of the winner is based on academics and other activities as well as an essay responding to the following writing prompt: Clark County Credit Union’s mission is “Helping our members realize their financial goals and dreams.” How have you been able to maintain your educational goals during the pandemic? What adjustments will you make in to reach your future goals and dreams?

Click here for the [full rules of eligibility](#) and the [application form](#). Students will be required to submit their school transcripts for consideration. The deadline to apply is April 25, 2021 at 11:59 p.m.

About Clark County Credit Union

Founded in 1951, CCCU is a not-for-profit financial institution serving over 47,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. A \$1 billion credit union, CCCU has six branches throughout the Las Vegas valley. More information about CCCU can be found online at www.ccculv.org.

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