



**FOR IMMEDIATE RELEASE:**  
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## **Clark County Credit Union Jumpstarts Smart Start Scholarship Program**

[LAS VEGAS, Nev.] – March 30, 2020 – [Clark County Credit Union](#) (CCCU) announced the return of its Smart Start Scholarship program, open to members of the credit union and their children. Not given out since the Great Recession, the scholarship will provide five students with \$1,000 each to use towards their undergraduate education, for a total of \$5,000 donated to help CCCU members realize their financial goals through education.

“The goal is to encourage ambition and reward merit in CCCU-member students and to help them go on to higher educational opportunities,” said Matt Kershaw, CCCU President and CEO.

The scholarship is open to CCCU members (or their children) who are in good standing with the credit union and are graduating high school seniors or currently enrolled in a state-accredited college or university.

The selection of the winner is based on academics and other activities as well as an essay responding to the following writing prompt: Clark County Credit Union’s mission statement is to “Help our members realize their financial goals and dreams.” How does education in general help someone realize their financial goals and dreams, and how does this apply to your own ambitions?

**-MORE-**

Click here for the [full rules of eligibility](#) and the [application form](#). Due to current school closures and distance learning arrangements, a screen shot of grades through Infinite Campus or the university's online portal will be accepted in lieu of official transcripts.

The deadline to apply is April 19, 2020 at 11:59 p.m.

### **About Clark County Credit Union**

Founded in 1951, CCCU is a not-for-profit financial institution serving over 46,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. CCCU has assets of \$860 million and six branches throughout the Las Vegas valley. More information about CCCU can be found online at [www.ccculv.org](http://www.ccculv.org).

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