



**FOR IMMEDIATE RELEASE:**  
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## **CCCU Honors Southern Nevada Nurses for Elevating their Profession** *Sixth Annual CCCU Nurses Week Celebration*

[LAS VEGAS, Nev.] – April 25, 2019 – [Clark County Credit Union](#) (CCCU), the medical professional’s credit union, is honoring local nurses and nursing students during its sixth annual National Nurse’s Week celebration. CCCU is offering thousands of dollars in travel vouchers, spa packages, and gift cards and every local nurse or nursing student is eligible to [enter the drawing](#). From now until midnight, May 12, 2019.

“We want our local nurses to know that we see the good they do in the community and how they help us all live healthier lives,” said Matt Kershaw, CCCU’s Chief Executive Officer. “We look forward to Nurses Week every year –when you visit a branch between May 6-12, look for our tellers to be wearing scrubs and providing information about all of our great prizes.”

A new addition to this year’s Nurses Week festivities is a CCCU debit card art contest. Many medical professionals have hobbies that help alleviate stress, and for some nurses, creating art can be a great outlet. Nurses are invited to submit their original card art design by May 12<sup>th</sup> that reflects the amazing contribution of nurses to our local community. The winning design will win \$500 and the artwork will be used on a future CCCU debit card. Send submissions to [marketing2@cccuv.com](mailto:marketing2@cccuv.com).

CCCU will also offer a custom snap chat filter available just during Nurses Week – if nurses post their photos using the filter that features CCCU scrubs and a stethoscope and tag @CCCULV, they will receive an extra entry into the free prize drawing.

### **About Clark County Credit Union**

Founded in 1951, CCCU is a not-for-profit financial institution serving over 44,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. CCCU has assets of \$750 million and six branches throughout the Las Vegas valley. More information about CCCU can be found online at [www.ccculv.org](http://www.ccculv.org).

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