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CCCU Reports Record Growth Numbers for 2017

Highest assets in 65 years

[LAS VEGAS, NEV] December 27, 2017 - Numbers continue to climb this year for Clark County Credit Union (CCCU), hitting a record \$700 million in assets for the first time in its more than 65-year history. With six branches throughout the Las Vegas valley and an aggressive advertising campaign designed to increased awareness of the credit union's unique benefits, more and more new members are joining CCCU each month.

This year's asset growth rate is running at 10.9%, with membership growth at 9.62%. The credit union's loan growth rate, 11.63%, is the strongest of all the numbers and each statistic is an indicator that CCCU's services are hitting the mark with its member base.

Mark Andrews, CCCU'S Chief Marketing Officer, attributes the record growth to a number of factors. "Adding commercial accounts and commercial lending has helped many more of our members with their business needs, and helped our own ratios to improve," said Andrews. "We've also been able to reach a lot of new members through our marketing efforts. Plus, it has been a great economy lately. That also goes for our members, those working in the medical industry, first responders and other government sector employees."

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ABOUT CLARK COUNTY CREDIT UNION

Founded in 1951, CCCU is a not-for-profit financial institution serving over 40,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. CCCU has assets of \$700 million and six branches throughout the Las Vegas valley. More information about CCCU can be found online at www.ccculv.org.

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